



# REQUEST FOR QUALIFICATION

Hallie Q. Brown Community Center

## DESCRIPTION OF PROJECT

Hallie Q. Brown is seeking statements of qualifications from parties experienced in graphic design and brand marketing. The position will be responsible for creating a potential logo refresh. We are seeking an individual who can incorporate our organization's history and current branding to successfully showcase our mission and values. Deadline for RFQ submission is December 31st, 2022. Compensation dependent on scope of project.

## MISSION OF HALLIE Q. BROWN

Although Hallie Q. Brown began in 1929 as a settlement house for African Americans denied services from other agencies, we long ago opened the center's services to all people. Historically, our service center has been mixed racially and economically. The area continues to evolve demographically and Hallie Q. Brown provides a wide range of services designed to reflect the character of the Summit-University community as a whole.

Coming out of the Settlement House movement into modern day, Hallie Q. Brown has evolved from an independent human services provider to a multi-service center and is the administrative body of the Martin Luther King Center, which houses our partners offering specialized services and programs, including the nationally recognized Penumbra Theatre Company.

The mission of Hallie Q. Brown Community Center, Inc is to improve the quality of life in our community by providing access to critical human services, fostering and promoting personal growth, and developing community leadership.

With a primary focus in the Summit-University area, Hallie Q. Brown Community Center successfully operates a wide variety of programs, which specifically address the critical needs of community residents.

We believe an ideal community center is one where community members of all ages, abilities, races, cultures, and economic levels have access to a full spectrum of services, including social, emotional, educational, and recreational opportunities appropriate to their unique needs and interests.

## CONTACT INFORMATION

Please submit qualifications, resume and portfolio of related work, to our Marketing and Events Manager Danielle Tornes at [dtornes@hallieqbrown.org](mailto:dtornes@hallieqbrown.org).



# BRAND GUIDELINES

## CURRENT HQB LOGOS



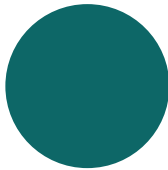
Hallie Q. Brown  
Community Center

*The Lighthouse of  
the Community*

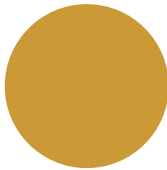


[www.hallieqbrown.org](http://www.hallieqbrown.org)

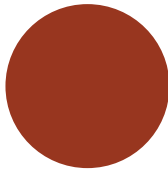
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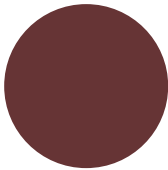
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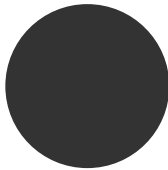
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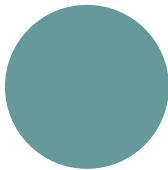
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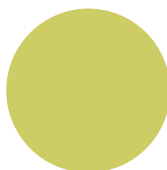
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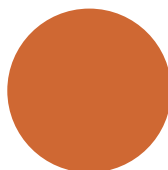
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## FONT

Bell MT

