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Many thanks to the funders that
have supported the work of
Hallie Q. Brown Community Center Inc.
for many years:

Bigelow Foundation
Bush Foundation
City of St. Paul
Mardag Foundation
The McKnight Foundation
Otto Bremer Foundation
Ramsey County
The Saint Paul Foundation
Travelers Foundation
The Twin Cities United Way
Xcel Energy



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Working to Better Serve Our Community

A Contract for Change

2008 - 2011 STRATEGIC PLAN



*Approved by the
Hallie Q. Brown Community Center Inc.
Board of Directors*

OCTOBER 2008

Founded in 1929, Hallie Q. Brown Community Center, Inc. is a nonprofit social service agency serving the Summit–University area of Saint Paul, Minnesota. Hallie Quinn Brown (1849-1949) was an African American educator, elocutionist, women’s suffrage leader, and author who fought for the civil rights of women and African Americans. Hallie Q. Brown began as a settlement house for African Americans denied services by other agencies, but long ago the Center opened its services to all people. Historically, the Hallie Q. Brown service community has been racially and economically mixed. Approximately a third of St. Paul’s people of color live in the Summit–University neighborhood.

Hallie Q. Brown Community Center has evolved from an independent human services provider to a multi-service center and is the administrative body of the Martin Luther King Center, which houses Center partners offering specialized services and programs, including the nationally recognized Penumbra Theatre Company. The Center and its partners serve approximately 5,700 persons per month. People 2.5 years of age and older and families with youth and aging members utilize the services. Approximately 30% percent of the participants are youth, 14% percent are seniors, and 56% percent are all ages. The majority of participants are St. Paul residents.

Hallie Q. Brown also operates branch service centers at Oxford and Laurel and the Skyline Towers, where it addresses the emergency food and clothing needs of community residents. The area continues to evolve demographically, and Hallie Q. Brown provides a wide range of services designed to reflect the character of the Summit–University community as a whole.

MISSION *To improve the quality of life in our community by providing access to critical human services, fostering and promoting personal growth, and developing community leadership.*

VISION

We envision the Hallie Q. Brown Community Center as:

- A premier multi-service and resource center offering a variety of classes and programs to meet the diverse interests of our multicultural community while maintaining our core value of supporting and promoting African American heritage and culture.
- An anchor in the community, developing and supporting healthy communities, providing a system of premier inter-connected, sustainable, and innovative programming that helps children and families flourish, and helping close the academic achievement gap through partnerships with schools.
- A safe place for children and families to connect and share stories and experiences.
- A focal point for helping youth thrive—a provider of opportunities for youth leadership and development (camp, day care, after-school programs) and a catalyst for a new form of social activism among young people.
- A hub for positive, intergenerational social interactions, community meetings, gatherings, and special events.
- An advocate for social change, promoting social improvement, economic development, and entrepreneurship for all ages.
- A central location with state-of-the-art technology, resources, and information to improve the lives of community members who need access to services and programs.
- Fiscally sound and accountable to community members, funders, and other key stakeholders.
- Maintaining a strong, responsible board that ensures organizational continuity and innovation.
- Engaged in a process of continuous assessment and improvement.

STRATEGIC GOALS

Hallie Q. Brown Community Center Inc. ...

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| Organizational Effectiveness | will ensure the effectiveness of the organization by creating and maintaining a safe, productive, highly competent workforce. Through partnerships with stakeholders, the Center will maintain a professional, high-functioning work environment and culture. |
| Finance and Budgets | will maintain a sound financial position by optimizing operations and programs and exploring additional revenue sources, while maintaining fair and equitable program rates. |
| Community Engagement | is committed to understanding, serving, and responding to the needs of its diverse community and stakeholders. Hallie Q. Brown will utilize state-of-the-art technology to monitor, measure, and manage community expectations, and will reach out to improve relationships with stakeholders and the community. |
| Programming and Services | will provide high-quality programs and services to the community that gives residents the best possible care and resources and takes into account their needs, interests and circumstances. |
| Communications | will enhance its business image with high quality, communications and effective information sharing. |