HALLIE Q. BROWN COMMUNITY CENTER

BASIC NEEDS | CHILDREN | SENIORS | HISTORY | HERITAGE | COMMUNITY SPACE

2017 ANNUAL REPORT
Dear Friends of Hallie Q. Brown,

2017 was a banner year, marked by record growth and expansion of our programming. Our organization continues to strengthen itself and reach out into the community to address the needs of our families.

Over the course of the year we fully implemented our Active Seniors program, incorporating new learning experiences and healthy services -- and even a choir -- to help our seniors feel engaged and connected. Our Archive Project solidly found its footing, building on the efforts over the last several years to emerge as a solid foundation for historic preservation within the Rondo Community. Our educational programs focused in on the core components needed to help our youngest people succeed. In addition, our Basic Needs nearly doubled its distribution and provision of food and clothing to people in need.

As we look toward 2018 we are focused on growing our burgeoning efforts even more and expanding projects like our Archive to fully support the community in meeting its needs. We will continue to strive to find new ways to support and improved the quality of life of those most in need and invite you to be a part of the effort.

Sincerely,

Jonathan Palmer
Executive Director

The mission of Hallie Q. Brown Community Center is to improve the quality of life in our community by providing access to critical human services, fostering and promoting personal growth, and developing community leadership.

Jonathan Palmer, Executive Director
ABOUT THE ORGANIZATION

Founded in 1929, Hallie Q. Brown Community Center, Inc. (HQB) is an African American, nonprofit social service agency open to all people. With a primary focus on the Summit-University neighborhood and the Twin Cities Metro area, HQB serves as the administrative body of the Martin Luther King Center, which houses organizational partners that offer specialized services and programs including Prepare and Prosper, Saint Paul branch of the NAACP, African American Leadership Forum (AALF), Project Cheer, and nationally recognized Penumbra Theatre.

HQB operates in six core program areas: Early Childhood Education, Youth Enrichment, Basic Needs, Seniors, Historic Archive, and Multi-Service Hub Center Administration. HQB has served as the historical gathering place for the African American community in Saint Paul, a significant force in addressing basic and critical needs for families and a repository for African American history and culture.

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ABOUT HALLIE QUINN BROWN

Hallie Quinn Brown was born in Pittsburgh, Pennsylvania in 1945, the daughter of Thomas Arthur Brown and Frances Jane Scroggins. The Brown family moved from Pittsburgh to Ontario, Canada in 1864 and then to Wilberforce, Ohio in 1870. In 1892, Brown was appointed principal of the Tuskegee Institute in Alabama, where she worked alongside Booker T. Washington. In 1893, Brown was the principal promoter of the Colored Women’s League of Washington, D.C. and helped found the National Association of Colored Women. Brown began traveling in 1894 as a lecturer and public speaker for African American culture and temperance. During her travel, she spoke before Queen Victoria, the 1895 Convention of the World’s Women Christian Temperance Union in London, and the 1899 International Congress of Women as a representative of the United States. She also served as the President of the Ohio Federation of Colored Women’s Clubs from 1905 to 1912. Brown became the 7th National President of the NACW from 1920 to 1924 and acted as its honorary President until her death in 1949. During that time, she pursued two major projects: maintaining the home of Frederick Douglass as a national memorial and the establishment of the Hallie Q. Brown Scholarship Fund for the education of women.
PROGRAMMING

BASIC NEEDS

Between the Client Area and Community Area, 45,461 individuals were served through the Basic Needs programs.

- 78% - Client Area
  - 560,310 lbs. of food
- 20% - Community Area
  - 145,545 lbs. of food
- 2% - Holiday Baskets
  - 12,500 lbs. of food

718,355 pounds of food were handed out in 2017.

EARLY LEARNING CENTER

- 110 students were enrolled in the ELC in 2017 and over 95% achieved key development metrics
- 12 students graduated from the ELC to Kindergarten in 2017

YOUTH ENRICHMENT PROGRAM

4th consecutive year of before school and after school services

SENIOR PROGRAMMING

The Magnificent Golden Agers, originally founded in 1940, marked their 77th anniversary in 2017.

The Retired Men’s Club was founded in 1963 and celebrated their 54th anniversary in 2017.

MLK ADMINISTRATION

More than 75,000 people visited the Center in 2017 for a wide range of events, convenings, and programs.

More than 250 volunteers from local businesses, organizations, and the community helped us achieve our mission in 2017.

Volunteers contributed to 2,500+ hours of service in 2017.

WWW.HALLIEQBROWN.ORG
# Financials

## Assets
- Cash: 224,070
- Fiscal Agency: 64,741
- Accounts Receivable: 37,306
- Grants & Pledges: 8,394
- Prepaid Expense: 6,469
- **Total Current Assets**: 340,980

- Property & Equipment: 347,881
- Endowment: 271,419
- **Total Assets**: 960,280

## Liabilities
- Accounts Payable: 13,801
- Accrued Personnel Costs: 85,264
- Accrued Expense: 21,747
- City of St Paul Expense: 106,228
- Pension Liability: 31,775
- Fiscal Agency and Funds Held for Others: 70,719
- **Total Liabilities**: 329,534

## Net Assets
- Unrestricted: 9,881
- Temporarily Restricted: 349,446
- Permanently Restricted: 271,419
- **Total Net Assets**: 630,746

*In 2017, revenues grew by 23%*

*Income Diversity comprised a varied portfolio of earned income, grants, and contributions*

*Net Assets improved by 5%, including a nearly $80,000 gain in Unrestricted Net Assets, a key indicator of financial health*
THANK YOU TO THE GENEROUS DONORS WHO HELPED US ACHIEVE OUR MISSION IN 2017

CORPORATE, FOUNDATION, AND COMMUNITY SUPPORTERS

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Minnesota Historical Society
Minnesota Literacy Council
Mississippi Market
MN Best Inc
MN Historical Society VOICE
Mt. Olivet Missionary Baptist Church

Ramsey Hill Association
Redeemer Lutheran Church
Retired Men’s Club
St. Clement’s Episcopal Church
St. Paul Branch NAACP
St. Paul Foundation
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Harrington, John M
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Herther, Norma
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Hodges, Betsy
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Halle Q Brown Community Center
The Lighthouse of the Community
www.halleqbrown.org